

## 4 Optimization Problems 6.4

May 21, 2019 9:54 PM

max FOM 11 min

### 6.4 Optimization Problems I: Creating the Model

Linear inequalities can be used to solve **optimization problems**, problems in which we find the **greatest or least** value of functions. The method used to solve such problems is called **linear programming**, and consists of two parts:

1. An **objective function** tells us the quantity we want to **maximize or minimize**.
2. The system of **constraints** consists of linear inequalities whose region is called the **feasible solution** with area called the **feasible region**.

**Example 1:** A company makes motorcycles and bicycles. A restricted work area limits the numbers of vehicles that can be made in one day: **no more than 10 motorcycles** can be made, **no more than 15 bicycles** can be made, and **no more than 20 vehicles of both kinds can be made**. If the profit is **\$25** for a motorcycle and **\$50** for a bicycle, what should be the daily rate of production of both vehicles to maximize the profits?

Step 1: Define the variables that affect the quantity to be optimized and state any restrictions.

Let  $x = \# \text{ of motorcycles}$   
 $y = \# \text{ of bikes}$

$x \in \mathbb{W} \rightarrow 0, 1, 2, \dots$   
 $y \in \mathbb{W}$

Step 2: Identify the quantity that must be optimized.

profit! max

Step 3: Write an objective function.

profit,  $P = 25x + 50y$

Step 4: Write a system of linear inequalities to describe all the constraints of the problem and graph the feasible solution.

no more than 10 motorcycles:

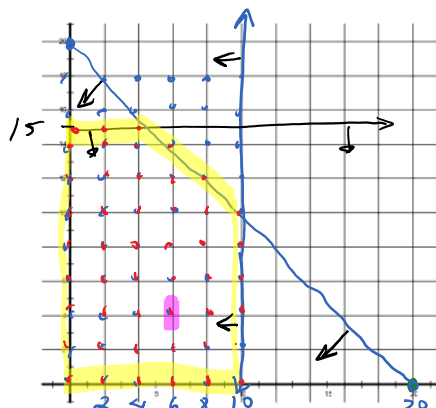
$$x \leq 10$$

no more than 15 bikes:

$$y \leq 15$$

no more than 20 all together

$$x + y \leq 20$$



The region where they intersect is the feasible region

Steps: Graph each inequality, starting with boundary line:

vertical:  $x = 10$  (HORIZONTAL)  
 $y = 15$  horizontal

$$\begin{array}{l} x + y = 20 \\ x = 0 \quad \text{or} \quad y = 20 \\ y = 0 \quad \text{or} \quad x = 20 \end{array}$$

$$\begin{array}{l} x + y = 20 \\ -x \quad \quad -x \\ \hline y = -x + 20 \\ m = -1 \end{array}$$

List a solution:

ex (6, 4)  
 $\uparrow$  motos  $\uparrow$  bikes

**Example 2:** Fred is planning an exercise program where he wants to run and swim every week. He doesn't want to spend more than 12 hours a week exercising and he wants to burn at least 1600 calories a week. Running burns 200 calories an hour and swimming burns 400 calories an hour. Running costs \$1 an hour while swimming costs \$2 an hour. How many hours should he spend at each sport to keep his costs at a minimum?

Step 1: Define the variables that affect the quantity to be optimized and state any restrictions.

$$\begin{aligned} \text{Let } x &= \# \text{ hours runs} \\ y &= \# \text{ hours swims} \end{aligned}$$

Step 2: Identify the quantity that must be optimized.

min cost

Step 3: Write an objective function.

$$C = 1x + 2y$$

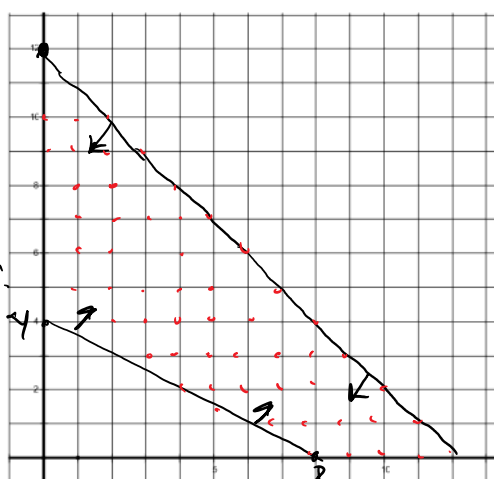
Step 4: Write a system of linear inequalities to describe all the constraints of the problem and graph the feasible solution.

no more than 12 hrs run & swim

$$\begin{aligned} x + y &\leq 12 \\ -x & \quad -x \\ y &\leq -x + 12 \end{aligned}$$

at least 1600 calories

$$200x + 400y \geq 1600$$



$$\begin{aligned} x=0 & \quad 0 + 400y = 1600 \\ & \quad 400y = 1600 \\ & \quad y = 4 \end{aligned}$$

$$y=0: \quad 200(x) + 0 = 1600$$

$$200x = 1600 \quad x = 8$$

Assignment: pg. 330 #1-7

